



Shine Like the Summer Sun

Mission Fed has supported the San Diego community for 64 years by adapting to meet members' needs - and the needs of our community at-large. We appreciate your membership and trust, which make our community initiatives possible. Here are some recent achievements we've reached together. Members enable us to strengthen our communities, and Mission Fed remains committed to serving and supporting you.

THANK YOU! Hunger Awareness Month + Food 4 Kids Backpack Campaign

Every September, Mission Fed partners with **The Jacobs & Cushman San Diego Food Bank** during Hunger Awareness Month to support the Food 4 Kids Backpack Program. We are thrilled to report that YOU helped us raise a record-breaking amount for this important program – **\$183,724** – an increase of 32% from 2024. THANK YOU! This equals over 23,000 backpacks of food for children and families in need over the weekend when free school meals are unavailable. With rising costs of groceries and more, the Food Bank is able to continue feeding more children in our communities, thanks to your generosity. Learn more at SanDiegoFoodBank.org.



A Real Hero – Dash's Story

Mission Fed was a returning sponsor of the **American Red Cross** Southern California Region's annual Real Heroes awards breakfast onboard the USS Midway. This event honors individuals for acts of great bravery, dedication and service to the community. Eight awards are presented, and Mission Fed proudly sponsored this year's Youth Hero Award. The award was given to Dash Menolascino, a 13-year-old hero who bravely saved three of his brothers and their family puppy from a devastating house fire in Poway. He smelled smoke before the family's smoke alarm sounded, ran downstairs and saw flames climbing the garage walls. He sprang into action, got everyone out safely before calling 911. Moments later, the entire house was engulfed in flames.

Mission Fed celebrates all Real Heroes. For more about the event or to nominate a hero year-round, visit: redcross.org/socal.



Nurturing Our Future Female Leaders

We continued our tradition in offering the Money Madness patch workshop at its Headquarters office. The workshop was designed especially for **Girl Scouts** participants and their troop leaders/parents, offering valuable skills and a fun morning of various money-minded activities. In partnership with Girl Scouts San Diego program team, members of Mission Fed's Financial Wellness Team and other employee volunteers led activities like identifying money, building a piggy bank, building a budget, earning money, spending money and more. We are committed to financial empowerment for the community and are a proud supporter of Girl Scouts San Diego. We also supported the Girl Scouts' Volunteer Conference at the Urban Campout events.



Helping Out the “Locals”

Local wildlife that is! **The Living Coast Discovery Center** in Chula Vista is a hidden gem that has been in existence for over 30 years. The Center has reached thousands of children through field trips, outreaches, scout programs, and other community education programs. On average, they have 700,000 visitors each year including families, school groups, and others in the community through hosted special events.

As a nonprofit organization, The Living Coast Discovery Center relies on support from community members and organizations like Mission Fed.

The Center’s annual Farm to Bay event is an important fundraiser that enables the Living Coast to fulfill its mission to inspire the community to connect with and care for our coastal environment. Mission Fed is a proud sponsor, and has board representation to further illustrate our commitment to preserving our environment.

To learn more about how you can support conservation efforts, visit: TheLivingCoast.org.



Celebrating Our Hispanic Heritage

Mission Fed plays an active role in supporting, engaging with and uplifting our Hispanic communities throughout San Diego. Mission Fed joined over 1,000 Latinas and community champions at Celebrando Latinas, the largest Latina conference in Spanish nationwide, plus supporting organizations like the Emilio Nares Foundation, Chicano Federation’s Celebrando Raices, Lifeline Community Services and more. Additionally, Mission Fed supported the San Diego Mexican Consulate at its El Grito celebration (pictured).



Education Spotlight: National University

Mission Fed recently entered a new partnership with National University and supported the NU Foundation’s annual gala as an Educational Ambassador sponsor. This foundation was created to be that spark, spreading the hope of a rich and rewarding life to adult learners who would otherwise face overwhelming barriers to higher education. By offering pathways to possibility, National University Foundation donors are changing the world, one student at a time. Learners from all walks of life will gain the knowledge they need to burn brighter, blaze new trails, and become a force for good in society, ultimately becoming the spark to ignite others.



Now Banking with Mission Fed... Jackson Merrill!

We’re pleased and excited to announce a collaboration with Jackson Merrill, the San Diego Padres’ superstar and budding franchise staple! This collaboration is rooted in community well-being, as we team up with Jackson for financial success on and off the field to benefit the greater San Diego region. Partnership elements include giving back to the community through initiatives for the region’s youth, through supporting pet and animal welfare programs, a financial education series featuring Jackson, autographed giveaways, and more!

We feel this collaboration is built on both performance and integrity, and we wholeheartedly welcome Jackson to our Mission Fed family. We look forward to working together to support our community and get the word out about financial empowerment. Creating hope and building success for San Diegans is what we do at Mission Fed. Jackson embodies that same spirit, and this partnership is a powerful way for us to achieve our shared vision.



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