



Shine Like the Summer Sun

Taking care of our community is always a top priority at Mission Fed. We are passionate about both our members and community, and committed to serving ever-evolving needs. This Connections by Mission Fed newsletter highlights our recent impactful community happenings – all made possible by you, our member-owners. We thank you for your support in helping our community *shine*. Enjoy your summer!

Mission Fed ArtWalk: Celebrating Creativity in the Community

The community celebrated art and creativity during the 41st Mission Fed ArtWalk in April with over 250 visual and performing artists taking over Little Italy. This is the largest and longest running arts festival in Southern California and each year it showcases every medium of art including painting, sculpture, glass work, photography, fine jewelry and more. We believe art has the power to connect communities, cultivate new artistic talent and create a better quality of life for all through cultural enrichment. More information at MissionFedArtWalk.org.



Fighting the Darkness of Alzheimer's and Other Dementia

Together the Alzheimer's Association San Diego/Imperial Chapter and Mission Fed highlighted June as Alzheimer's & Brain Awareness Month. The campaign recognized the more than 6 million Americans living with Alzheimer's, and the millions of families and friends who love them, by encouraging our community to learn more about dementia, wear purple on "The Longest Day, which is the Summer Solstice – the day with the most light – to fight the darkness of Alzheimer's through raising funds and awareness in support of Alzheimer's Association's vital programs. On behalf of our members, employees and volunteer board of directors, Mission Fed donated \$10,000 plus more in in-kind media for awareness. We encourage our community to donate anytime at alz.org/sandiego.



Operation Thin Mint

Operation Thin Mint is one of our favorite events with a longtime partner! Mission Fed joined Girl Scouts San Diego aboard the USS Midway Museum for an exciting evening to honor and celebrate the Operation Thin Mint program, our troops and the Elite Cookie Entrepreneurs for 2025, with a patriotic pep rally.

We helped celebrate Girl Scouts shipping over three million packages of cookies to deployed troops and veterans. Wow!

Mission Fed is proud to be Girl Scouts San Diego's preferred financial institution and banking partner for more than 1,400 troop checking accounts.



Celebrating and Supporting Our Diverse Communities

Each quarter Mission Fed supports several events that honor and raise dollars for our vast and growing Hispanic community in San Diego.

Chicano Federation's Annual Unity Luncheon brought together hundreds of local supporters unified under a common purpose: to invest in communities through programs that build resiliency and promote self-sufficiency. Mission Fed is a proud supporter of the Chicano Federation and its mission to put community first. Learn more at chicanofederation.org

Mission Fed was honored to recognize students at the annual Leadership in Biliteracy Symposium put on by the San Diego County Office of Education (SDCOE). We provide \$4,000 in scholarships that are awarded to students who have earned a State Seal of Biliteracy and recognize their multilingual and biliterate achievements.

Mission Fed recently supported and partnered with San Ysidro Health through our "Community is Everything" Fund, crossing over both our mission to support both the Hispanic population as well as seniors in need. Since 1969, San Ysidro Health has grown into San Diego County's second-largest community health provider, with 50 clinics and program sites supported by 3,000 dedicated professionals. Today, they serve over 161,000 patients annually, many from intergenerational working families. In 2025, the need for San Ysidro Health's services is more urgent than ever, as families struggle to afford necessities while prioritizing their health.



Supporting Our "Women in Blue"

Mission Fed returned as a proud supporter and participant of the 14th Annual Women in Blue Luncheon. Women in Blue was created to elevate diversity and inclusion by celebrating the achievements of female leaders in the public safety sector. Proceeds from the event helped propel the mission of the San Diego Police Foundation (SDPF), including support of their peer mentoring program, the Women's Leadership Conference, efforts to recruit more females to the ranks of SDPD, and more.



"Fundraising Season" in San Diego

Great weather means it's event season in San Diego – and that means you'll see Mission Fed leaders out supporting many organizations at their largest fundraising events of the year.

- Jacobs & Cushman San Diego Food Bank Gala
- San Diego Youth Services Gala (pictured)
- San Diego Center for Children's Party with a Purpose
- Promises2Kids Guardian Scholars Reception
- Meals on Wheels Annual Gala (pictured)
- Juneteenth Community Celebration (pictured)



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