

Connections

by Mission Fed

Your Quarterly Corporate Update
Winter 2024-2025



As we reflect on another incredible year serving our members and community, we are so grateful to say that in 2024, Mission Fed raised and invested over \$1.2 million throughout San Diego County. Thank YOU for making this possible!

We had a very special end-of-year giving campaign for our community. Through our **"Community Is Everything"** Fund, Mission Fed provided an additional **\$225,000** across nine nonprofits that are doing amazing work to support those in need - particularly with the Hispanic, older adult and youth populations. Congratulations and thank you to the following nonprofits we partnered with: MAAC Project, Chicano Federation, Emilio Nares Foundation, San Ysidro Health, Junior Achievement, San Diego Center for Children, Promises2Kids, San Diego Food Bank and Meals on Wheels.

Hispanic Heritage Month Highlights

If you visited a branch in October, hopefully you enjoyed a vibrant celebration honoring Hispanic Heritage Month! The credit union is driving positive social impact. Its focus includes the Hispanic community, with the goal of fostering economic inclusion and supporting financial empowerment. We loved inviting members to honor the traditions that bring us together. For more about our commitment to our binational region, find our article in *Giving Back Magazine* at yumpu.com, or visit missionfed.com/HispanicCommunity



Holiday Happenings!

Holidays often mean traditions – and our traditions for community support and volunteerism are no different at Mission Fed! Check out how we helped spread joy during the 2024 holiday season through our amazing community partners.

San Diego Center for Children: Tree Decorating

For the ninth year, Mission Fed employees volunteered their time to the children and staff of the San Diego Center for Children's residential cottages.

We donated and decorated 13 Christmas trees with a variety of creative decorations requested by the children.

The Center touches the lives of over 1,000 children and families struggling with emotional, behavioral, and mental health challenges, by empowering them to live joyful and healthy lives. centerforchildren.org



Toy & Gift Drive: Benefitting La Maestra Community Health Centers

For the fourth year, you helped us support La Maestra Community Health Centers, a nonprofit that has been serving immigrant, refugee, uninsured, and underinsured populations in San Diego County for over 30 years. Mission Fed collected over 900 toys, books, and gifts for children. These items were distributed to families in need at La Maestra's clinic sites. LaMaestra.org



San Diego Rescue Mission: Holiday Feeding & Hygiene Events

Mission Fed proudly sponsored and volunteered at two holiday feeding and hygiene events for the San Diego Rescue Mission for both Thanksgiving and Christmas. These incredible events provided San Diego's unsheltered population with a warm meal, an opportunity to clean up, receive new clothing, engage in friendly conversation and more. The San Diego Rescue Mission helps restore the lives of people experiencing homelessness, abuse, poverty or addiction through faith-based emergency services, residential rehabilitation programs, children's services, hunger relief efforts and community outreach. sdrescue.org



MTS Free Ride Day Sponsorship

Mission Fed proudly teamed up with the Metropolitan Transit System (MTS) and the North County Transit District (NCTD) to encourage residents to shake up commutes, reduce emissions and take transit back in October.

This day-long promotion offers free transit for all in San Diego.

Mission Fed was the first sponsor of this as part of our **"Community is Everything"** initiative, a commitment to investing in the community to contribute to the well-being and needs of the region's residents.



Mission For Success Scholarship Recipients

The Mission For Success Scholarship program is for eligible children of current Mission Fed team members. These worthy scholars surpassed the criteria to receive this award based on their academic achievements, leadership, and determination to overcome adversity. Congratulations to the following students: Jenna Carin, Kaylie Carpizo, Michael Carpizo, Dante Ezquerro, Emily Hansen, Alexandru Ionescu, Haley Lytle, Jaden Malo, Hayden Marquez, Aria Phruksukarn, Devin Rao, Melis Senkal, Valeria Vargas, Avamarie Vinluan and Katelyn Zamora. We are so proud of you!



Mission Fed is a Top Workplace – AGAIN!

Mission Fed was named a 2024 Top Workplace for the fourth time by The San Diego Union-Tribune, and also secured a Top Workplace in the USA nod!

Our fundamental mission for over 60 years has been to provide access to financial services for all San Diegans, a commitment reflected by our employees.

We are grateful to our employees who make it happen.

Creating a culture where employees feel engaged, appreciated, and fulfilled is important to us.



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