# **Connections** by Mission Fed

A Quarterly Corporate Update Winter 2020



## We Grow and Become Stronger, Together

In a year that challenged all of us in many ways, our connection with San Diegans inspired us. Our community gave us hope and kept us going. We grow and become stronger as our community grows and becomes stronger. It's with excitement and hope that we pivot to 2021, confident that together, we will continue to make San Diego a healthier and resilient place to call our home.

### **Give Hope to Our Neighbors**

Throughout the holiday season, many of our San Diego neighbors struggled during these challenging times.

To empower our local charities and fight hunger throughout San Diego, Mission Fed presented a Holiday Giving Fundraiser to raise money for The Jacobs & Cushman San Diego Food Bank, San Diego Rescue Mission, and The Salvation Army of San Diego County.

By pledging to match up to \$10,000 for each organization, Mission Fed bolstered the generosity of members like you, helping to raise a grand total of **\$215,000!** 

The Jacobs & Cushman San Diego Food Bank is the largest hunger-relief organization in San Diego County, partnering with nearly 400 nonprofit partners with feeding programs to provide nutritious food to individuals and families in need in communities throughout San Diego County. The San Diego Rescue Mission lovingly addresses the needs of men, women, and children experiencing homelessness by providing a holistic approach to rehabilitation and recovery. The Salvation Army is dedicated to Doing the Most Good, working together to holistically meet human needs without discrimination. All these organizations give hope to our most vulnerable San Diego neighbors, and Mission Fed is grateful for our community generosity during the twomonth campaign.

Thank you to our members for your support during the holidays for those in need. Please continue to support these essential organizations making a difference in our community by visiting MissionFed.com/Giving.

We can all do our part to be a part of the solution to make our community a better place.











## Mission Fed Elves at the San Diego Center for Children

For the fifth year in a row, Mission Fed "elves" donated holiday trees to the San Diego Center for Children's main campus in Kearny Mesa. The event normally involves over thirty Mission Fed teammates dropping off and decorating each tree at the Center's administrative offices and residential cottages. Due to COVID-19 precautions, things were different this year. However, the Center was able to decorate the trees with the help of their staff and youth, bringing cheer to those that stay on campus during the holidays.

Founded in 1887, The Center provides therapeutic care, specialized education, foster care and transition services to children and families struggling with mental, emotional and behavioral disorders, empowering the lives of over 1,000 people every day.

We're thankful for this wonderful opportunity with the San Diego Center for Children and all they do for our region's youth.

## An Online Celebration of Arts and Culture

For many years, Mission Fed ArtWalk has celebrated both visual and performing arts in San Diego. With live art shows canceled for most of 2020, Mission Fed ArtWalk Virtual Edition served as a symbol of hope for the community by providing a platform for artists and creatives to showcase their work during a time when many have been unable to do so. The December month-long arts and culture experience featured around 100 local, national and international artists including both familiar faces and new creatives. Attendees had the opportunity to purchase one-of-a-kind art directly from the creators while enjoying a selection of videos created by the artists discussing their creative process.

Mission Fed believes art has the power to connect communities, cultivate new artistic talent and create a better quality of life for all through cultural enrichment. We are all looking forward to a time where we can gather once again, which will hopefully be for this year's Mission Fed ArtWalk festival.

### Gratitude to our Members and the San Diego Community

In 2020, Mission Fed members and the San Diego community raised and donated a total of **\$680,342** for local non-profit organizations. These donations supported and helped build resiliency throughout our region to fight against heart disease and provide hope, meals, and shelter to San Diego's men, women, and children in need through COVID-19 relief efforts.

In a year that challenged all of us in many ways, San Diegans stepped up and gave us all hope to keep going by opening up their hearts and their wallets. Mission Fed remains optimistic and confident that our collective acts of strength and caring are what will, in time, allow us to heal and emerge more unified than ever before.

### San Diego Union-Tribune Top Workplaces 2020

At Mission Fed, our fundamental mission for nearly 60 years has been to provide access to financial services for all San Diegans, a commitment reflected by our over 550 employees. We believe that when we serve our members and employees, we serve San Diego. We are proud to announce we have been named a 2020 Top Workplace by The San Diego Union-Tribune AND won Spotlight Awards recognizing Diversity and Leadership! We are thrilled to be included and grateful to our employees who made this happen.

Creating a culture where employees feel engaged, appreciated, and fulfilled is important to Mission Fed. Our San Diego community can rely on us to serve, support, and provide the level of service and responsiveness they expect from us! From our employees, our volunteer board of directors and the members who are part of the Mission Fed family, thank you!

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