Connections
by Mission Fed

Your Quarterly Corporate Update Summer 2022



# **Making Progress, Together**

As an engaged community partner, Mission Fed is proud to support organizations that build community resilience. Our commitment to progress is made possible by you, our members. The Connections by Mission Fed Newsletter provides a few of the ways that together, we're driving positive social impact throughout San Diego.

## **Inspiring Creative Communities**

As title sponsor of the 38th annual Mission Fed ArtWalk, we celebrated over 250 visual and performing artists in the heart of Little Italy. The largest and longest-running arts festival in Southern California showcased every medium of art including painting, sculpture, glass work, photography, fine jewelry and more. This year's Mission Fed ArtWalk featured a vinyl art auction benefiting ArtReach San Diego, a nonprofit whose mission is to ignite youth creativity through visual arts expression.

We believe art has the power to connect communities, cultivate new artistic talent and create a better quality of life for all through cultural enrichment. We appreciate everyone who helped make this year's Mission Fed ArtWalk a reality!



#### Together, We Advance

Mission Fed is honored to become the first credit union in San Diego County to receive the Juntos Avanzamos "Together We Advance" designation, a distinction that acknowledges our on-going commitment to serving and empowering Hispanic consumers. Juntos Avanzamos is a financial inclusion initiative managed by Inclusiv, an organization dedicated to helping low- and moderate-income communities reach financial security through credit unions. To help celebrate, a proclamation ceremony was held at the Terra Nova branch on May 24th that included local and national leaders as speakers and guests.

To earn the Juntos Avanzamos designation, Mission Fed completed an extensive application process, requiring information and details on how we address the needs of the Hispanic market, including what strategies are being utilized and the key community partnerships the organization has within the demographic. Mission Fed is proud to help all our members 'move forward together' with financial empowerment tools that improve their lives.





### **Take Action Against Alzheimer's Disease**

In partnership with the Alzheimer's Association San Diego/Imperial Chapter, Mission Fed recognized June as Alzheimer's & Brain Awareness Month, the time of year we emphasize brain health as a goal to forestall symptoms of dementia. The month honored the more than 6 million Americans living with Alzheimer's and the millions of families and friends that love them by encouraging our community to learn more about dementia, wear purple on "The Longest Day," and fundraise in support of Alzheimer's Association's vital programs. On behalf of our members, employees and volunteer board of directors, Mission Fed donated \$10,000 and assisted with in-kind media to help the Alzheimer's Association raise another \$15,000+ in June. Donate today at <a href="https://www.alz.org/sandiego">www.alz.org/sandiego</a> and help bring us closer to achieving our goal of a world without Alzheimer's and all other dementia.



## **Battling Homelessness**

Fourteen golf country clubs gathered for the Battle of the Clubs to raise funds for the San Diego Rescue Mission (SDRM), a nonprofit organization that works to transform the lives of those experiencing homelessness. Proudly sponsored by Mission Fed, the event raised \$50,000 to help fund SDRM outreach initiatives, emergency shelter and residential programs. Each night, over 20,000 of our neighbors are without a place to call home. Together, we can change the state of homelessness and hunger in San Diego - one life at a time. Learn more at <a href="SDRescue.org">SDRescue.org</a>.



# **Our Community's Commitment to Animals**

Thank you, animal lovers, for joining Mission Fed at NTC Park at Liberty Station for the 2022 Walk for Animals - San Diego! The event served as a celebration of our community's commitment to animals and raised vital funds for the San Diego Humane Society that ensure the organization will help be there for the more than 40,000 animals in need this year. The San Diego Humane Society's lifesaving safety net has helped San Diego become the largest city in the U.S. to keep healthy and treatable shelter animals from being euthanized. The organization provides animals with shelter and medical care, helps families adopt new pets, rescues animals from cruelty and neglect, and so much more. Together, we're creating a more humane San Diego.



### **Dedicated to Equity and Access for All San Diegans**

Chicano Federation's Annual Unity Luncheon brought together hundreds of community members in support of The Federation's community-based programs and services. In addition to unifying under a common purpose, the 2022 Unity Luncheon was dedicated to supporting equity and access for our communities. Mission Fed is a proud supporter of the Chicano Federation and its mission to put community first.



#### **Champions of Biliteracy Education**

Mission Fed is honored to recognize Itsarely Palma Castillo, Alicia Chamu, and Andrea López, this year's CABE 65/Bea Gonzales Biliteracy Scholarship recipients. These and other scholarships winning students were recognized at award ceremonies organized by the San Diego County Office of Education (SDCOE). Both scholarships are awarded yearly to students who have earned a State Seal of Biliteracy and honor their multilingual and biliterate achievements.



