Connections
by Mission Fed

Your Quarterly Corporate Update Winter 2022-23



Making Missions Possible

As we continue to fulfill our mission to improve the lives of all San Diegans and build a stronger San Diego by giving back to our local community, we are so grateful for each one of our members, as they make this mission possible. In 2022, Mission Fed raised and invested over \$1.1 million in the community for a variety of causes. This Connections by Mission Fed newsletter captures some of the many community activities from the fourth quarter of 2022. We look forward to continuing to serve our over 290,000 members and the San Diego community in 2023 and the opportunity to continue to help all San Diegans reach their financial goals.

Fighting Food Insecurity and an End to Homelessness

Hunger and Homelessness Awareness Week is observed annually to raise awareness for the pervasiveness of hunger and homelessness and to encourage communities to take action to address these issues through direct action. We were honored to join Father Joe's Villages for this second-year campaign to draw attention to the issues surrounding hunger and homelessness in San Diego through education, advocacy, participation in local events, donation, and activation through volunteering. We were also proud to contribute \$25,000 to the campaign as a matching donation and help fundraise a total of \$67,932! These vital funds will support programs that serve San Diegans experiencing homelessness and poverty and meet the urgent and longer-term needs of our community's most vulnerable populations.

Together, we can change lives and give hope to our neighbors. Learn how you can continue to help at my.neighbor.org.



Cheerful Elves at the San Diego Center for Children

For the seventh year in a row, Mission Fed employees volunteered their time with our sponsorship and holiday tree deliveries to the children and families of the San Diego Center for Children's residential cottages and administration offices. The San Diego Center for Children serves children and families struggling with emotional, behavioral, and mental health challenges. Many of the children and teens in therapeutic residential care remain at the center's main campus during the holidays. Thank you, San Diego Center for Children, for your partnership, this wonderful opportunity and all you do for our region's youth! Visit centerforchildren.org to learn how you can support their efforts to restore health and wellbeing to our region's children.











Holidays Made Brighter for Local Families in Need

San Diegans helped make the holidays brighter for families in our community by supporting La Maestra Community Health Center's Annual Toy and Gift Drive. Throughout the month of November, our 34 local San Diego branches collected over 685 unused, unwrapped toys, books, and gifts for children under the age of 18 years old. The donated items were then provided to local families in need at La Maestra's clinic sites in City Heights, El Cajon, National City, and Lemon Grove. La Maestra Community Health Centers are agents of change in our community and a medical home to more than 45,000, most of whom are immigrants, refugees, homeless and low-income individuals with complex health and wellbeing needs.

To continue to support and help La Maestra, learn more at LaMaestra.org.



LA MAESTRA COMMUNITY HEALTH CENTERS

MANA de San Diego Latina Success Conference

We were proud to sponsor MANA de San Diego's Latina Success Conference in 2022, an all-day event designed to impart practical strategies to Latinas in support of their professional and personal goals. The bi-annual conference addressed important topics and keys to success, including: leadership development, career and business growth, personal and business finance management, health and wellness concepts, advocacy and community support. Mission Fed has been a part of this experience since 2016.

To learn how MANA de San Diego empowers Latinas through education, leadership development, community service, and advocacy, visit MANAsd.org.



Celebrando Dia de los Muertos

Dia de los Muertos, or Day of the Dead, is the annual celebration to honor and remember lost loved ones. Friends and families come together to offer hospitality to the spirits of loved ones as part of this Mexican tradition. As a four-time sponsor of this event, we returned for the 21st Annual Dia de los Muertos in Downtown Oceanside, where this vibrant event showcased altars built in memory of loved ones, traditional dancers, a classic car show, a shopping Mercado, live entertainment, and children activity areas.

Thank you to Friends of Oceanside Dia de los Muertos and all the dedicated volunteers that brought this event to life!



Our fundamental mission for over 60 years has been to provide access to financial services for all San Diegans, a commitment reflected by our employees. We believe that when we serve our members and employees, we serve San Diego. We are proud to announce we have been named a 2022 Top Workplace for the second time, in the large company category, by The San Diego Union-Tribune, received a Crystal Clear Award, and won Spotlight Awards in the following categories: Women-Led, Employee Appreciation, and Professional Development! We are thrilled to be included on this meaningful list and grateful to our employees who made it happen.

Creating a culture where employees feel engaged, appreciated, and fulfilled is important to us. Our San Diego community can also rely on us to serve, support, and provide the level of service and responsiveness they expect from us! From our employees, our volunteer board of directors and the members who are all part of the Mission Fed family, thank you!





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