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For Immediate Release

Mission Fed Credit Union Expands Digital and Mobile Services with Zelle®

Leading credit union partners with Zelle® to bring members a fast, safe and easy way to send money digitally to family and friends

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SAN DIEGO – July 6, 2021 – Mission Federal Credit Union (Mission Fed), the largest member-owned, not-for-profit, financial institution exclusively serving San Diego County, today announced that Zelle® is now available to members in its mobile and online experiences. Zelle® allows members to quickly send and receive money directly from one trusted U.S. bank account to another, right from Mission Fed mobile and online banking.

“Our culture at Mission Fed prioritizes member service, and that’s what we have continued to do throughout the pandemic,” said Debra Schwartz, President and CEO. “Introducing Zelle® to our members was another step in expanding our digital options. We’re proud to join the growing number of financial institutions that now offer Zelle®.”

The Zelle Network® includes financial institutions of all sizes. For more than 140 million consumers, Zelle® is already available from the convenience of their mobile banking app, making digital payments a fast, safe and easy alternative to cash and checks. Money sent with Zelle® goes directly from one enrolled bank or credit union account in the U.S. to another, using only a recipient’s email address or U.S. mobile number. Funds are typically available within minutes when both parties are already enrolled with Zelle®. Consumers should only use Zelle® to send and receive money with friends, family and people they know and trust.

Expanding the digital experience for members continues to be a key priority for Mission Fed. Pawan Johar, VP Digital Channels and Strategy for the credit union, has over 20 years of experience in technology, including digital transformation, program delivery and business strategy.

“At Mission Fed, we’ve been focused on implementing solutions that make life easier for our members and community,” said Johar. “This became even more relevant during the pandemic. While we kept our branches open, members still needed the ease of mobile and online options. Zelle® is a key piece of our ongoing strategy.”

Mission Fed members and anyone interested in learning more about Zelle® can visit www.missionfed.com/zelle.

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About Mission Fed Credit Union

Mission Federal Credit Union (Mission Fed) is the largest member-owned, not-for-profit, full-service financial institution exclusively serving San Diego County. Mission Fed enhances the lives of its members through financial education and services, providing stability and strength to help San Diegans with financial wellness and success. Banking at Mission Fed means doing good for San Diego. Mission Fed gives money back to our local communities, has helped hundreds of nonprofits and important causes, and builds deep relationships with community partners.

Mission Fed has served the financial needs of San Diegans for 60 years through checking, savings, loans, credit cards and insurance offerings. Mission Fed has in excess of \$4.5 billion in assets, nearly 270,000 members, 32 convenient local branches, 30,000 fee-free CO-OP ATMs nationwide and free mobile and online banking services. Mission Fed was recognized as a 2020 Top Workplace by *The San Diego Union-Tribune* and named a Top Workplaces USA winner in 2021. Federally insured by NCUA and Equal Housing Lender. To learn more, visit www.MissionFed.com.

About Zelle®

Brought to you by Early Warning Services, LLC, an innovator in payment and risk management solutions, Zelle® makes it fast, safe and easy for money to move. The Zelle Network® connects financial institutions of all sizes, enabling consumers and businesses to send fast digital payments to people they know and trust with a bank account in the U.S. Funds are available directly in consumer bank accounts generally within minutes when the recipient is already enrolled with Zelle®. To learn more about Zelle® and its participating financial institutions, visit <http://www.zellepay.com>

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