Helping to Revive Baseball in Inner Cities

On June 23, Mission Fed joined the Pad Squad, Athletic Initiatives and Little Leaguers from the Southeast San Diego community for Padres RBI Opening Day at Gompers Preparatory Academy. San Diego Padres RBI (Reviving Baseball in Inner Cities) is a Major League Baseball youth outreach program designed to increase participation and interest in baseball and softball among under-served youth and encourages academic participation and achievement, greater inclusion of minorities into the mainstream of the game, and the value of teamwork. Mission Fed is proud to support RBI and all the youth participating in this wonderful program!

Max Out My Class Ongoing Success

The Max Out My Class program is just another example of how Mission Fed continues to support local schools, grades K-6. Teachers are invited to write letters to the San Diego Office of Education outlining the reasons their class needs to be “maxed out.” Each week 105.7 Max FM and Mission Fed award a teacher with a $200 Visa Gift Card and school supplies. The following teachers were selected:


Congratulations 2016 Mission for Success Scholarship Winners!

On June 23, Mission Fed awarded college scholarships to the sons and daughters of Mission Fed employees as part of its Mission for Success Scholarship Program. The six recipients were selected for their academic achievements, leadership abilities and participation in school and community activities. The Mission for Success Scholarship Program enables these accomplished young people to explore new opportunities and gain the knowledge they need to make a powerful and positive difference in the world. As one recipient said, “This scholarship will help with the cost to attend Williams College and allow me to participate in several activities and programs. I can’t wait to see what opportunities lay ahead for me in the coming year.” We look forward to these scholars’ bright futures!

32 Years of Outdoor Art!

Mission Federal ArtWalk, San Diego’s original outdoor fine art festival, and the largest in Southern California, celebrated its 32nd anniversary! The weekend event took place April 30 and May 1, and drew over 100,000 novice and experienced art collectors and enthusiasts. Mission Federal ArtWalk also featured live music on four stages and offered children a hands-on art experience through KidsWalk. Artists from all over San Diego, the U.S. and Mexico showcased their paintings, sculptures, glasswork, photography, fine jewelry and more. Filling over 15 blocks throughout Little Italy, this year’s art festival encompassed all areas of the arts and brought full interactive experiences for attendees.

Your success is our bottom line.

Your success is our bottom line.
On May 21, Mission Fed staff, together with National City leaders and community members, celebrated the opening of our 30th branch. The National City Branch Grand Opening Celebration included a ribbon-cutting ceremony hosted by Branch Manager Tina Fuentes. Mission Fed President and CEO Debra Schwartz, Board Members and the Senior Management Team. In addition to prize drawings every half hour, including 1-Day passes to the San Diego Zoo or Safari Park, the celebration included a $1,000 check presentation and donation to the National City Chamber of Commerce, one of the oldest business and trade organizations in the region whose mission is to foster new businesses and assist with the economic growth of the vibrant city.

Summer Lunch Program Serves One Millionth Meal

On June 29, Mission Fed joined the San Diego Unified School District, the City of San Diego Park and Recreation Department, and other community organizations to help kick off the 2016 Summer Fun Café. Serving over 250,000 lunches each year throughout the San Diego Unified School District, the Summer Fun Café is a summer lunch program that offers healthy lunches and snacks to children when school is not in session, helping to bridge the summer hunger gap. A major milestone was reached in August as the summertime lunch program served its one millionth meal!

Pride Unites San Diego

Mission Fed was proud to once again celebrate our diverse community and be a part of the San Diego Pride Parade on July 16. The annual LGBT Pride Celebration, this year themed "Pride Unites the World," attracted over 250,000 participants to Hillcrest and is the 4th largest in the country. Mission Fed volunteers cheered aboard our partner radio station 91X FM’s festive float while handing out over 10,000 rainbow sunglasses along the parade route.

Spotlight on Community Involvement

On August 20, in partnership with the San Diego County Chapter of Surfrider Foundation and FM 91.9, Mission Fed joined Clif Bar and over 200 volunteers as part of a Moonlight Beach Clean-Up in Encinitas. Participants helped to remove 149 lbs. of trash and recyclables from Moonlight Beach, keeping that amount out of our ocean, waves and beaches for the future!

Mission Fed continues to support local organizations in San Diego and believes that giving back to the community is an important part of our mission.

On May 21, Mission Fed staff, together with National City leaders and community members, celebrated the opening of our 30th branch. The National City Branch Grand Opening Celebration included a ribbon-cutting ceremony hosted by Branch Manager Tina Fuentes. Mission Fed President and CEO Debra Schwartz, Board Members and the Senior Management Team. In addition to prize drawings every half hour, including 1-Day passes to the San Diego Zoo or Safari Park, the celebration included a $1,000 check presentation and donation to the National City Chamber of Commerce, one of the oldest business and trade organizations in the region whose mission is to foster new businesses and assist with the economic growth of the vibrant city.

Summer Lunch Program Serves One Millionth Meal

On June 29, Mission Fed joined the San Diego Unified School District, the City of San Diego Park and Recreation Department, and other community organizations to help kick off the 2016 Summer Fun Café. Serving over 250,000 lunches each year throughout the San Diego Unified School District, the Summer Fun Café is a summer lunch program that offers healthy lunches and snacks to children when school is not in session, helping to bridge the summer hunger gap. A major milestone was reached in August as the summertime lunch program served its one millionth meal!

Pride Unites San Diego

Mission Fed was proud to once again celebrate our diverse community and be a part of the San Diego Pride Parade on July 16. The annual LGBT Pride Celebration, this year themed "Pride Unites the World," attracted over 250,000 participants to Hillcrest and is the 4th largest in the country. Mission Fed volunteers cheered aboard our partner radio station 91X FM’s festive float while handing out over 10,000 rainbow sunglasses along the parade route.

Spotlight on Community Involvement

On August 20, in partnership with the San Diego County Chapter of Surfrider Foundation and FM 91.9, Mission Fed joined Clif Bar and over 200 volunteers as part of a Moonlight Beach Clean-Up in Encinitas. Participants helped to remove 149 lbs. of trash and recyclables from Moonlight Beach, keeping that amount out of our ocean, waves and beaches for the future!

Mission Fed continues to support local organizations in San Diego and believes that giving back to the community is an important part of our mission.