

# Mission Possible

A Quarterly Community Relations Report

SUMMER 2019

## Investing in Our Shared Future

For over 57 years, Mission Fed has remained dedicated to supporting our very own San Diego community. Over the decades we have partnered with countless local organizations to give back and create positive experiences for all San Diegans, with the stated intent to help nonprofits and other philanthropic groups improve our community. Today, our commitment to giving back lives on through our rich partnerships with schools and over 200 nonprofit organizations directly committed to creating a healthier, stronger, vibrant and resilient San Diego County. Our ongoing drive to make San Diego not just America's Finest City, but "America's Kindest and most Purposeful Region" focuses on a variety of targeted efforts, some of which we are excited to share with you in this quarterly publication.

## 35 Years in the Making: Mission Federal ArtWalk

Art, music, dance—all in one place . . . all in one weekend. . . all for 35 years! THIS is **Mission Federal ArtWalk**, where on April 27 and 28 the streets of Little Italy were filled with vibrancy, inspiration and whimsical fun. The community event brought more than 350 visual and performing artists into the neighborhood and reflected how friendliness, accessibility and creativity abound in San Diego. Mission Fed believes arts and culture are critical to the positive health and well-being of our region and we were honored to support this festival for the eleventh year.



## Shining the Spotlight on Female Leadership

Girl Scouts San Diego honored outstanding female role models and outstanding scouts at the 2019 **Cool Women Luncheon**. The March 29 event shined the spotlight on exemplary women whose personal and professional lives make them consummate role models for girls and included 41 Emerging Leader Girl Scouts recognized for their achievements and potential. Proceeds support programs that empower girls to use their voices, develop a strong sense of self, step outside their comfort zone, and build resilience.





# Mission Possible

A Quarterly Community Relations Report

## ¡Viva la Música!



Bring your dancing shoes and join Mission Fed for live music at **Música en la Plaza**, now taking place the last Friday of every month at the California Center for the Arts, Escondido. From Cumbia and Huapango, to Salsa and Norteña, these rhythms will move you to get up and dance under the stars. Mission Fed is a proud partner of California Center for the Arts, Escondido, the cultural center of North San Diego County, and its mission of bringing people together to discover, create and celebrate the arts.



## Young Ideas Worth Spreading: TEDxYouth@SanDiego

A group of teenagers put on a day full of empowering talks, novel experiences, and profound opportunities on March 22 at Lincoln High School. As a sponsor of **TEDxYouth@SanDiego**, a special event focused on “Ideas Worth Spreading.” Mission Fed joined the community as local high school speakers covered topics such as bringing greater diversity into STEM, being bold when facing constant rejection, the interplay of self image, self identity, self discovery and many more. The event was organized by TEDxSanDiego, a local not-for-profit, volunteer-driven organization, whose vision is to be a forum that encourages and facilitates the unleashing of ideas which have the power to change our world.



## CINCO CELEBRATION AT CHULA VISTA'S BAYFRONT



The 3rd annual **Chula Vista's Cinco Fest** took place on Cinco de Mayo (May 5), an event that celebrated the history and diverse cultures of the people in San Diego, while bringing awareness and growth to the community. More than 20 musical and cultural dance performances were showcased along with interactive zones designed for families and grown-ups alike. Mission Fed served as the presenting sponsor of the event, one whose partnership with the nonprofit Latino Food Industry Association helps to promote, support and educate Latino business owners, employees, and entrepreneurs who are involved in every aspect of the country's growing food industry.

## Education for All

As a sponsor of the 13th Annual **César E. Chávez 2019 Student Scholarship Breakfast**, Mission Fed took part in celebrating the legacy of César E. Chávez, solidifying our support of educational initiatives that help access higher education for our region's youth. The Southwestern College hosted event took place on March 21 and awarded César E. Chávez Scholarships to students that demonstrate community service, student leadership and extra-curricular activity involvement in school or community.



## A Commitment to Poway's Future

Mission Fed is a long-time supporter of Poway Unified School District (PUSD) and its **Employee Recognition Dinner** at the Rancho Bernardo Inn. Held on February 28 in celebration of PUSD's faculty members, attendees came together to honor employees who demonstrate excellence in work performance, school and community involvement, and commitment to leadership.





## SPOTLIGHT ON COMMUNITY INVOLVEMENT

With so many ways to impact our region, Mission Fed team members understand that communities work best when they work together. One example of working together and giving back is Ben Lemoine, VP, Finance and Treasury Manager at Mission Fed. Ben's acumen includes over 12 years of experience in Investment Portfolio Management, Asset Liability Management, and Capital Markets.



### What nonprofit do you give back to and how?

By serving on the Leadership Council of **Autism Speaks San Diego (AS)**, I help promote the organization to critical sponsors.

### Why did you decide to get involved with AS?

Autism Speaks increases awareness in the community and provides opportunities to children with Autism. This was a great opportunity for me to give back to my community and support Mission Fed's on-going efforts to improve the lives of children, particularly those with disabilities.

### How can the community get involved with AS?

The community can get involved by participating in Autism Speaks' fund raisers such as the Autism Speak Walk, Day at the Races w/ Autism Speaks. People can also learn more about autism to increase awareness and provide those impacted by autism more opportunities to experience things we take for granted, such as enjoying a baseball game or going to a museum. Understanding the daily challenges autistic kids face can change our perception to not only be more mindful about how difficult daily activities can be for them, but also adjust the way we educate and interact with autistic kids, no matter where they fall on the spectrum.



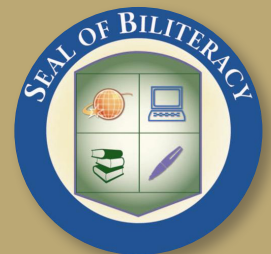
## Biliteracy For Success



As part of the San Diego County Office of Education's (SDCOE) 21st annual **Leadership in Biliteracy Symposium**, Mission Fed had the privilege to recognize three outstanding students pursuing the goal of a higher level of biliteracy. The students were the recipients of the **Bea Gonzales Biliteracy Scholarships**, established to continue Ms. Gonzales' dream of universal access to high quality biliteracy/multilingual educational programs for all students. Congratulations to Vanessa Nuñez Gutierrez, Mia Astrid Islas and Mona Mirafstab for their extraordinary academic achievements and their desire to advance their proficiency in two languages.

## Healthy Hearts in Our Community

On behalf of our members, our staff and our volunteer Board of Directors, Mission Fed presented a check donation to the **San Diego Chapter of the American Heart Association** as part of the San Diego's Go Red For Women campaign. The \$30,000 raised will help advocate for more research and swifter action for women's heart health. Mission Fed is proud to support an organization that inspires women to make lifestyle changes, mobilizes communities and shapes policies to save lives.





# Enhancing Quality of Life through Literacy



On May 2, the San Diego Council on Literacy (SDCOL) presented its 10th **Eat. Drink. Read.** — a culinary event for literacy! Attendees experienced imaginative dishes created by San Diego County’s finest chefs, with each bite inspired by the chefs’ favorite books. SDCOL’s ongoing efforts enrich education in our community and support literacy through advocacy, partnerships, resources and coordinated efforts. Annually, over 179,000 residents of all ages are provided with no-cost literacy services. Congratulations SDCOL for making the vision of “literacy for all” a greater reality!



Insured by NCUA

## Our County’s Class Acts

Mission Fed’s support of our schools and teachers has been with us since our start using a borrowed desk at the San Diego County Office of Education. During the school year, in partnership with JAM’N 95.7, Mission Fed’s **Class Acts** recognizes the dedication and passion that teachers devote to their students’ future. Every Tuesday, the 95.7 radio station crew and Mission Fed employees visit a school to award a classroom a \$200 gift card and record an on-air interview focused on the teacher and their students. Thanks to a donation by Computers 2 SD Kids, some schools are also the lucky recipients of netbooks! Congratulations to all the winning teachers for their dedication to providing the educational foundation for our future San Diego community leaders. To nominate a local teacher, submit your entry via email to: [communications@sdcoe.net](mailto:communications@sdcoe.net).



\*copyright gatesphotography.com

## A Seaside Soirée

More than 30 celebrated local chefs from across San Diego County donated their time and culinary talent for the Jacobs & Cushman San Diego Food Bank’s annual **Chefs, Cork & Craft** on April 27. Mission Fed proudly supports the region’s largest hunger-relief organization and their programs, including the Food 4 Kids Backpack Program which provides weekend backpacks filled with food to elementary school children living in poverty. Last year alone, the Food Bank distributed 26 million pounds of food, and served, on average, 370,000 people per month in San Diego County.

## Financial Confidence for Girl Scouts

Mission Fed invites **Girl Scout Troops** of all ages to set up a troop tour and workshop at any of our 32 Mission Fed Branches where fun activities help empower the girls to set goals, create budgets, understand banking choices and even learn about saving. Tours can be customized to help scouts achieve rank-appropriate financial literacy badges, including the “Money Madness” patches for Daisies, Brownies and Cadettes. To date, thousands of local girls in kindergarten through middle school have earned the patch, proving that there are fun ways to bring girls together to learn about money. Learn more about Troop Take Overs and other offers unique to the Girl Scouts by visiting your local Mission Fed branch.

