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## **For Immediate Release**

### **Mission Fed Partners with CIFSDS**

*Ribbon-tying event took place on May 13, 2021 at Barnes Tennis Center*

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**SAN DIEGO** -- Mission Fed Credit Union, the largest member-owned, not-for-profit, full-service financial institution exclusively serving San Diego County, has partnered with the California Interscholastic Federation San Diego Section to (CIFSDS) to support education-based athletics. The partnership is integral to the organization’s mission to give back to its local community, partnering with local schools and nonprofits to support education for all.

The official announcement took place on Thursday, May 13, 2021 at the Barnes Tennis Center. Attendees included Neville Billimoria, Mission Fed Senior Vice President of Membership/Marketing and Chief Advocacy Officer, CIFSDS commissioner Joe Heinz, CIFSDS team representative Ron Marquez, and Open Division Final Tournament Director Kevin Brown. The event was followed with the CIFSDS Co-Ed Tennis Open Division Championships.

“As an organization birthed in education ourselves, it is an honor to co- mission of CIFSDS and education- based athletics, and create winners both on and off the field,” said Billimoria. “Mission Fed was built on the commitment of earning trust and caring for our local San Diego community by giving back. We have proudly been doing so for 60 years.”

The CIFSDS is committed to preparing student-athletes for a better tomorrow and to working with students, educators, parents, and communities to establish and maintain excellent high school athletic programs that teach values, character, and citizenship. The CIF was created in 1914 and is the governing body for high school sports in the state of California. CIF is uniquely positioned to foster student growth in values and ethics. CIF’s ideal of “Pursuing Victory with Honor,” provides the opportunity to influence the actions of the athletic community.

Joe Heinz, Commissioner of CIFSDS, said, “With the abrupt ending to interscholastic athletics in Spring 2020, and with the combined challenges the COVID-19 pandemic has had on our kids, schools and communities, our attention is now focused on the support of student athletes

throughout the San Diego Section. We must support our kids as they pursue their passion for competition after more than a year.”

Mission Fed will also be supporting CIF’s All-Academic teams and scholar athletes. The purpose of the All-Academic Teams and San Diego Section Scholars is to honor students who excel not only athletically, but academically as well. The programs recognize some of the very brightest students in San Diego and Imperial Counties. All academic teams honor the athletes in each sport that compile the highest, combined unweighted grade point average in their region of the CIF San Diego Section. The five regions of the San Diego Section are North, South, Metropolitan San Diego, East, and Inland (Imperial County). In each of those regions, the team in each sport with the highest team GPA is recognized as the All-Academic Team.

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### **About Mission Fed Credit Union**

Mission Federal Credit Union (Mission Fed) is the largest member-owned, not-for-profit, full-service financial institution exclusively serving San Diego County. Mission Fed enhances the lives of its members through financial education and services, providing stability and strength to help San Diegans with financial wellness and success. Banking at Mission Fed means doing good for San Diego. Mission Fed gives money back to our local communities, has helped hundreds of nonprofits and important causes, and builds deep relationships with community partners.

Mission Fed has served the financial needs of San Diegans for 60 years through checking, savings, loans, credit cards and insurance offerings. Mission Fed has in excess of \$4.5 billion in assets, nearly 270,000 members, 32 convenient local branches, 30,000 fee-free CO-OP ATMs nationwide and free mobile and online banking services. Mission Fed was recognized as a 2020 Top Workplace by *The San Diego Union-Tribune* and named a Top Workplaces USA winner in 2021. Federally insured by NCUA and Equal Housing Lender. To learn more, visit [www.MissionFed.com](http://www.MissionFed.com).

### **About CIFSDS**

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