



## We Are All Connected

Mission Fed continues to be inspired and encouraged by the resilience, resolve and kindness we see in San Diegans every day. Our community can rely on us to serve, support, and provide the level of service and responsiveness you have come to expect from us. We are proud to share how we live out this commitment in the latest *Connections by Mission Fed* newsletter, our quarterly overview of the good we all can do, together!

## Financial Literacy: More Important Now Than Ever

The extraordinary circumstances of the COVID-19 pandemic coupled with the immediate need to address the economic inequity in our communities has prompted our long-time community partner Junior Achievement of San Diego County (JA) to transform their traditional in-class programs to virtual opportunities for students to continue to discover their future success.

JA empowers thousands of K-12 students, many in under resourced communities, each year through experiential programs and simulations. Providing real-world context for students starting in classrooms as early as kindergarten has helped to socialize young people to concepts they will continue to see throughout their lives.



Simulated experiences achieved at Mission Fed JA Finance Park, McGrath Family JABizTown and the JA Company Program have allowed students to live their future lives by applying what they have learned in the classroom to real-world situations. Mission Fed looks forward to helping JA create a future that positively impacts youth, today and for generations to come.



## Happy Pride, San Diego!

Every year on the morning of the Pride Parade, Front Runners & Walkers San Diego host the Pride 5K Run/Walk. Funds raised at the San Diego Pride 5K generate significant donations for the charity partners – The San Diego LGBT Community Center and San Diego Pride.

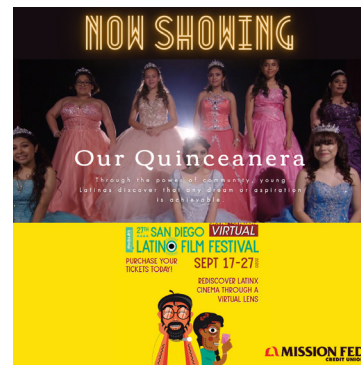
This year, more than ever, these charities needed our support. Mission Fed was proud to serve as the Platinum Sponsor of the reimagined 2020 San Diego Virtual Pride 5K, held virtually in consideration of the health and safety of participants, volunteers, and the community. Over the weekend of July 18 and 19, 75 Mission Fed team members and their friends and families joined 1,300 participants with the goal to raise \$20,000 and promote health and wellness to members of the LGBTQ community. The funds raised will be used by San Diego Pride and The Center to offer free programs and services to the LGBTQ community during these difficult times.

# Rediscovered LatinX Cinema Through a Virtual Lens

Since its establishment 27 years ago, the San Diego Latino Film Festival has developed into one of the larger and well-respected Latino film festivals in the world with over 325,000 attendees and over 3,800 screened films from across Latin America and the United States.

Mission Fed looked forward to the virtual relaunch of the 27th San Diego Latino Film Festival held September 17 – 27. The festival was originally planned for March, however, it was postponed due to the COVID-19 pandemic. The 11-day celebration of Latino Cinema, Arts & Culture presented over 100+ films online and included live virtual Q&A sessions with filmmakers, and more.

As a Film Sponsor of this year's event, Mission Fed was proud to present "Our Quinceañera," a documentary film about a high school principal from a small town in Texas who hosts an annual Quinceañera for students who can't afford to throw a celebration of their own. Viewers watching from the convenience of their home also had a unique sneak-peak into our first ever Spanish language commercial, a message to the Latinx community that all are welcomed to the *Mission Fed familia*. Mil gracias (a thousand thank you's) to all the sponsors, volunteers, filmmakers, and audiences for supporting this year's 27th San Diego Latino Film Festival!



## Power Her Promise

In the month of September, Girl Scouts San Diego embarked on the "Power Her Promise" campaign, named to reflect the Girl Scout Promise of making the world a better place. As a campaign sponsor, and longtime community partner, Mission Fed's support ensures that Girl Scouts' unparalleled programs remain available to all girls, regardless of their ability to pay.

Through opportunities to explore unique interests and develop critical leadership skills, 23,000 local girls pursue paths that build their confidence and character, improve their communities, and create a better future for themselves and others. Mission Fed also served as a sponsor of this year's Girl Scouts San Diego Volunteer Conference, a virtual celebration of the many volunteers that support, advocate, and mentor Girl Scouts. Our credit union celebrates all of Girl Scouts San Diego's contributions and investments that make a lifelong difference for girls.



## Recognition for Putting People First

Mission Fed is honored for the recognition of our financial strength and stability, our commitment to member satisfaction and our community leadership. The following awards were proudly accepted on behalf of our members, employees, and volunteer board of directors. Thank you!

- A+ Health & Stability Rating
- Top 200 Healthiest Credit Union
- 5-Star Superior Rating by BAUERFINANCIAL
- SDBJ Women in Finance & CEO of the Year Finalist
- 2020 Best of La Jolla Readers Poll Winner - Best Credit Union
- 2020 Best of North Coast Readers Poll Winner - Best Credit Union

