Connections by Mission Fed

A Quarterly Corporate Update Spring 2020



Together a Healthier Future

At Mission Fed, the health, well-being and safety of our members, employees and community is always our top priority. We have been proudly serving San Diegans for nearly 60 years and our stability coupled with our commitment to building deep relationships with our community partners is what makes us the premier credit union in San Diego. We are pleased to share *Connections by Mission Fed* newsletter, our quarterly overview of the impact we are all making across America's Finest City.

On A Mission to Love Your Heart

Throughout the months of January and February, Mission Fed was proud to support the fight against the number one health threat to women: heart disease. Mission Fed raised \$45,000 for the American Heart Association (AHA) with the help of our staff, senior management team and the local community. The fundraiser was part of the CBS Channel 8 and CW6's "8's Go Red" campaign which included the sale of Rhinestone lapel pins for a minimum donation of \$20 and Tie Clips for \$10 to raise money for the AHA's San Diego Division.





"All of us at Mission Fed were honored to raise funds for the San Diego division of the American Heart Association," said Debra Schwartz, CEO of Mission Fed. "The Go Red for Women movement touches hearts, saves lives and makes a real difference in the fight against heart disease."

You can also help prevent heart disease by learning your family history, understanding the risk factors and empowering yourself and your loved ones to live healthier lives. For more information about heart health, visit GoRedforWomen.org.

Girl Scouts, Cookies and Character

In February and March, Mission Fed branches turned into cookie epicenters where Girl Scout booths provided members and the community with an opportunity to promote this century-long program! As a partner of Girl Scouts San Diego and their mission to help build girls' courage, confidence and character, Mission Fed values the importance of the Girl Scout Cookie Program. Every year Girl Scouts all over the country use their cookie earnings to do amazing things in their communities and beyond.

Our support of the Girl Scouts also includes financial education through programs such as Mission 2 \$AVE and "Troop Takeovers" where Girl Scouts in grades K-12 learn financial literacy and earn their "Money Madness" Financial Literacy patch. From helping animal shelters and feeding the homeless to raising awareness about bullying, Girl Scouts can and will do anything they put their hearts and minds to!





Recognition of our Workplace Culture and Organization

For the sixth consecutive bi-annual year, Mission Fed was awarded the recognition of the 2019 Peter Barron Stark Companies' Award for Workplace Excellence. The award is a prestigious honor presented to companies who utilize its employee opinion survey program and exceed an overall favorable response of at least 80 percent. Winning the Award for Workplace Excellence solidifies the belief that our employees are a significant part of Mission Fed's success. This workplace environment and culture is what allows our team to offer members the exemplary customer service that builds long-lasting relationships.

"We're truly honored to receive this award for the fourth time," said Debra Schwartz,

president and CEO of Mission Fed. "We have built a culture at Mission Fed that places the highest value on our employees and their input. We listen to what our employees and the community tell us and we take action. This translates to all aspects of our organization and our commitment to customer and community service."

COVID-19 Relief – Everyone Is a Responder: How We Are Helping and What You Can Do



During these tough times, Mission Fed's support for hundreds of local non-profit organizations will not stop. Right now, keeping people fed and making sure that people continue to have access to getting the food they need is a top priority. For the month of April, Mission Fed is partnering with the San Diego Food Bank to offer dollar-for-dollar matching donations up to \$50,000. Contribute to this vital cause and help to feed vulnerable families and seniors impacted by the COVID-19 crisis. Learn more at MissionFed.com/GivingBack

Member Support and Relief in Our Programs

At Mission Fed, our goal is to be your financial partner throughout your life. During these uncertain times, we recognize non-essential business and service closures has adversely impacted the financial health for many within our community. For our members who are experiencing unexpected financial hardships due to the COVID-19 pandemic, as your financial institution, rest assured that Mission Fed remains committed to providing you with financial assistance. To view details on all the ways we can help, visit https://www.missionfed.com/MissionFedCares



Mission Fed's support of our schools and teachers has been with us since our start using a borrowed desk at the San Diego County Office of Education. As the current pandemic impacts schools around our region and across the world, a countless number of the educators and students we support have been affected. Mission Fed will continue to provide our educational community with the resources they need to continue to support their teaching and learning. Sustaining our friends and neighbors in the communities where we live and work is a credit union core value and one we take very seriously. Whether it's through a volunteer event, offering financial support or sponsoring organizations in our neighborhoods, together let's help improve our region and assure a better future for all.



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