

May 28, 2020

## **For Immediate Release**

### **Mission Federal Credit Union Raises \$45,000 for the American Heart Association**

Contacts: Vince Heald ([vince@behmedia.com](mailto:vince@behmedia.com)) – 858- 717-1000  
Alyssa Enwright ([alyssa@behmedia.com](mailto:alyssa@behmedia.com)) – 858-453-9600

---

**SAN DIEGO, CA** – Mission Fed Credit Union, San Diego’s largest member-owned, not-for-profit, full-service financial institution exclusively serving San Diego County, raised \$45,000 for the American Heart Association (AHA) with help of its staff, senior management team and the local community. The fundraiser was part of the CBS Channel 8 and CW6’s “8’s Go Red” campaign. During the month of January and February, Mission Fed sold Rhinestone lapel pins for a minimum donation of \$20 as well as Tie Clips for \$10 to raise money for the AHA’s San Diego Division. The donations came through Mission Fed local branches and by calling its Contact Center.

“All of us at Mission Fed were honored to raise funds for the San Diego Division of the American Heart Association,” said Debra Schwartz, CEO of Mission Fed. “The Go Red for Women movement touches hearts, saves lives and makes a real difference in the fight against heart disease.”

Heart disease is the number one cause of death among both men and women in the United States. According to the Centers for Disease Control, more than 600,000 people die of heart disease in the US every year, representing about one in every four deaths.

###

#### **About Mission Federal Credit Union**

Mission Fed Credit Union is San Diego’s largest member-owned, not-for-profit, full-service financial institution exclusively serving San Diego County. Mission Fed has \$4 billion in assets, over 257,000 customers, 32 convenient branches, and 30,000 surcharge-free CO-OP ATMs nationwide.

Mission Fed enhances the lives of its customers through financial education and financial services such as Checking, Savings, Loans, Credit Cards and Insurance. In addition, Mission Fed puts money back into the communities of San Diego and helps hundreds of non-profits. Banking at Mission Fed means doing good for San Diego. Federally insured by NCUA. Equal Housing Lender. To learn more, visit [www.MissionFed.com](http://www.MissionFed.com).