## For Immediate Release

## Mission Federal Credit Union Match Campaign Raises \$364,147 to Help the Food Bank During COVID-19 Crisis

Contacts: Vince Heald (vince@behmedia.com) – 858-717-1000

Alyssa Enwright (<u>alyssa@behmedia.com</u>) – 619-259-7712

**SAN DIEGO, CA** – Mission Federal Credit Union, San Diego's largest member-owned, not-for-profit, full-service financial institution exclusively serving San Diego County, with staff and community support, raised \$364,147 to benefit the Jacobs & Cushman San Diego Food Bank. The total includes \$30,476 raised by Mission Fed, \$50,000 as part of its dollar-for-dollar match grant, and \$283,671 from its website. The total amount will provide 1,820,732 meals for San Diegans suffering from food insecurity.

"Thank you to our dedicated staff and remarkable San Diego community of supporters who have come together during this unprecedented time, "said Debra Schwartz, CEO of Mission Federal Credit Union. "The results of this campaign speak to the heart and generosity of our community as we help each other during this COVID crisis."

Online donations will remain open through the end of June and the community can continue to support the campaign by visiting <a href="www.missionfed.com/GivingBack">www.missionfed.com/GivingBack</a>. For every \$1 donated, the Food Bank is able to provide 5 meals to families in need.

The Jacobs & Cushman San Diego Food Bank president & CEO James Floros said, "On behalf of the San Diego Food Bank's staff, board of directors and family of volunteers, we extend our heartfelt gratitude to Mission Federal Credit Union, its members, and everyone who supported Mission Fed's campaign for the Food Bank's COVID-19 Response Fund. All funds raised will support our vital mission during this urgent period of need to provide food and resources to distressed families impacted by the Coronavirus pandemic that continues to tighten its grip on our community. Thank you Mission Federal Credit Union and our supporters, the Food Bank will continue feeding those in need for the entire duration of the crisis and beyond. We wholeheartedly thank Mission Federal Credit Union and everyone who donated to support our vital mission during this unprecedented crisis."

The San Diego Food Bank and its North County Food Bank chapter comprise the largest hunger-relief organization in San Diego County. Last year, the Food Bank distributed 32 million pounds of food, and the Food Bank serves, on average, 350,000 people per month in San Diego County. Currently, due to the COVID-19 pandemic, the Food Bank projects that it is serving more than 550,000 people per month in communities throughout San Diego County.

Through its North County Food Bank chapter and by partnering with nearly 500 nonprofit organizations with feeding programs, the Food Bank provides nutritious food to individuals and families in need in communities throughout San Diego County.

###

## <u>About Mission Federal Credit Union</u>

Mission Fed Credit Union is San Diego's largest member-owned, not-for-profit, full-service financial institution exclusively serving San Diego County. Mission Fed has over \$4 billion in assets, over 257,000 customers, 32 convenient branches, and 30,000 CO-OP ATMs nationwide.

Mission Fed enhances the lives of its customers through financial education and financial services such as Checking, Savings, Loans, Credit Cards and Insurance. In addition, Mission Fed puts money back into the communities of San Diego and helps hundreds of non-profits. Banking at Mission Fed means doing good for San Diego. Federally insured by NCUA and Equal Housing Lender. To learn more, visit <a href="https://www.MissionFed.com">www.MissionFed.com</a>.