



FOR IMMEDIATE RELEASE

Media Contact:

Jill Coyle

Olive PR Solutions, Inc.

o. 619.955.5285 x 107

m. 916.396.5966

jill@oliveprsolutions.com

San Diego's Mission Federal ArtWalk Returns for the County's Original Fine Art Festival This April

-Celebrating over 30 years of bringing fine art and performing arts to San Diego, Mission Federal ArtWalk sets dates for spring festival in Little Italy from April 25-26, 2015 -

SAN DIEGO – (October XX, 2014) – Mission Federal ArtWalk, San Diego's premier arts and cultural event, is returning to Little Italy in downtown San Diego from Saturday, April 25, 2015 to Sunday, April 26, 2015 for the 31st annual event. Known as the largest fine art festival in Southern California, the event will fill 17 blocks and feature over 350 artists from all over San Diego, the U.S. and Mexico— showcasing every medium, including painting, sculpture, glass work, photography, fine jewelry and more. The weekend will be an exciting event for the whole family, which will include not only art, but music, live performances, street food, interactive art activities and the



family friendly Kidswalk, offering a wide variety of projects to engage in.

“We are thrilled to once again bring a dynamic art experience to Little Italy in the 31st ArtWalk San Diego,” explains Sandi Cottrell, ArtWalk San Diego's managing director. “Every year we strive to create a new experience for the attendee by involving the community, non-profit organizations and something for kids, adults, fine art collectors as well as the new collector. We are also looking very much forward to expand the footprint along India Street of Little Italy to add more art right under the historic Little Italy neighborhood sign.”

Geared towards lovers of art and music, the two day festival includes a lineup of established as well as emerging artists. The festival has become a staple in fine art festivals in San Diego and a destination for visitors from all over.

“Artists from all over the globe look forward to showcasing their work at this event because it has become a destination for art lovers to travel to San Diego,” said Cottrell. “Since the event is free, it gives guests the opportunity to stroll through the festival and explore the different mediums and eclectic range of artwork without the pressure to purchase. However, the artwork presented ranges from well-known artists as well as local emerging artists, giving a price point and selection for everyone.”

Mission Federal ArtWalk will be located in between Ash and Grape streets in the Little Italy neighborhood, San Diego and will run from 11 a.m. to 6 p.m. Attendance is free. More information on Mission Federal ArtWalk will be released in the coming weeks. For any additional details on ArtWalk and its programs, please visit www.artwalksandiego.org.

###

About Mission Federal ArtWalk:

Mission Federal ArtWalk in Little Italy, San Diego, is the city’s first outdoor fine art festival which will celebrate its 31st anniversary this year. Mission Federal ArtWalk will run from Saturday April 25 to Sunday, April 26 and feature professional artists from San Diego, the US and Mexico. Mission Federal ArtWalk will feature collectable and approachable art from all kinds of mediums, such as drawings, jewelry, sculptures, paintings, photography, metal work, wood work and much more.

For more information on Mission Federal ArtWalk NTC, the featured artists or other details, please visit www.artwalksandiego.org. Become a fan at Facebook.com/ArtWalkSD or follow us @ArtWalkSD for updates.